

7-14-1954

1954 Farm and Home Week Program

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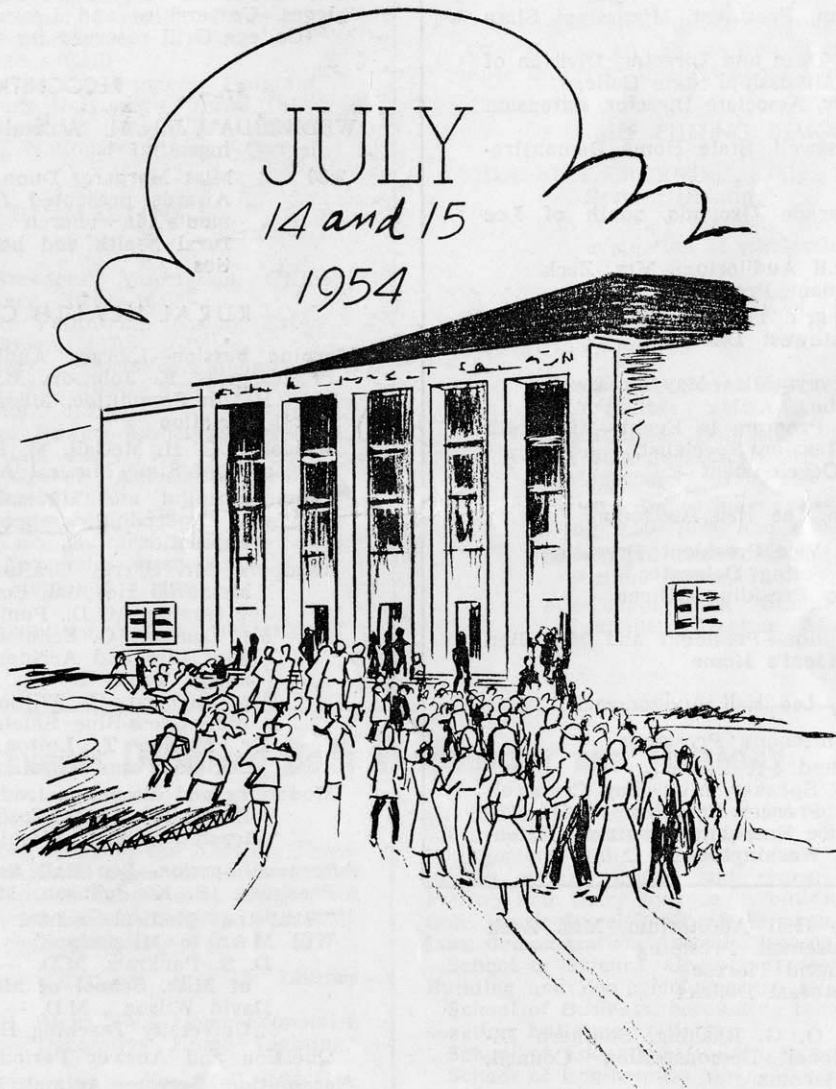
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FARM and HOME WEEK

JULY
14 and 15
1954



State College, Mississippi

HOME DEMONSTRATION COUNCIL

JULY 12, 13 and 14

Monday, July 12: Mrs. Zack Whisenant, President, Presiding

- 11:00-12:20 Executive Committee Meeting, Conference Room, Extension Building
1:30-3:00 Committee Meetings, In Extension Offices
3:30-5:30 Program Planning Committee Meeting, Extension Conference Room

Evening Program, Lee Hall Auditorium

Mrs. Zack Whisenant, Presiding

Opening Session of State Home Demonstration Council

- 7:30-7:50 Music—Miss Ingrid Tierese, Assistant State 4-H Club Leader
Devotions—Northwest District
7:50-8:20 Greetings:
Dr. Ben Hilbun, President, Mississippi State College
Dr. Clay Lyle, Dean and Director, Division of Agriculture, Mississippi State College
Mr. M. S. Shaw, Associate Director, Extension Service
Miss May Cresswell, State Home Demonstration Agent
8:20-9:00 Business
9:00 Recreation—Parade Grounds, south of Lee Hall

Tuesday, July 13: Lee Hall Auditorium, Mrs. Zack Whisenant, Presiding

- 8:00-8:20 Music—Miss Ingrid Tierese
Devotions—Southwest District
8:20-9:30 Business
9:30-10:00 Report of Survey—Miss May Cresswell
10:00-10:30 Recess
10:30-11:30 The Extension Program in Egypt—Miss Ruth Ethridge, Extension Specialist, Community Development

Afternoon Program, Lee Hall Auditorium

Mrs. C. W. Eudy, 1st Vice President, Presiding

- 1:00-1:15 Procession of Voting Delegates
Collect—Led by Presiding Officer
1:15-3:00 Business
3:30-5:30 Informal Reception—President and Mrs. Ben Hilbun, President's Home

Evening Program, Lee Hall Auditorium

Mrs. Zack Whisenant, Presiding

- 7:30 Organ Music and 4-H Talent
Introduction of Speaker, Miss May Cresswell
Address: Miss Frances Schudder, Chief, Division of Home Economic Programs, Extension Service, Washington, D. C.

Wednesday, July 14: Lee Hall Auditorium, Mrs. Zack Whisenant, Presiding

- 8:00-8:20 Music—Miss Ingrid Tierese
Devotions—Southeast District
8:20-9:20 Business
9:20-9:50 Address: Mrs. O. G. Rushing, Southern Director, National Demonstration Council, Shawnee, Oklahoma
9:50-10:00 Installation of Officers—Northeast District

Afternoon Program, Animal Husbandry Service Building

- 2:30 Recognition Program

Evening Program, Lee Hall Auditorium

- Mrs. Zack Whisenant, Presiding
7:00 4-H Talent
Cotton Style Revue—Miss Mamie Brock, Extension Clothing Specialist, In Charge
Square Dance Under West Side Stadium

Wednesday, July 14

INAUGURATION

Inauguration of Benjamin Franklin Hilbun as Eleventh President of Mississippi State College. Animal Husbandry Service Building, July 14, 1954.

10:15—Academic Procession forms in building.

10:45-12:15—Inaugural Ceremonies—Dr. E. R. Jobe, Executive Secretary, Board of Trustees, Presiding
Address—President Ralph Brown Draughon, Alabama Polytechnic Institute

Installation Ceremony—Dr. H. M. Ivy, President of the Board of Trustees

Inaugural Address—President Benjamin Franklin Hilbun
Alma Mater—Audience participating
Benediction

12:45—Luncheon for official delegates representing Colleges, Universities and Learned Societies.
(College Grill reserved for this group, exclusively.)

RECOGNITIONS

WEDNESDAY, July 14: Animal Husbandry Service Building

- 2:30 Miss Margaret Dunn, Chairman
Awards presented for outstanding achievements in church and community affairs, rural health and home demonstration activities.

RURAL HEALTH CONFERENCE

Morning Session—Library Auditorium—9:00-10:30 a. m.:
Presiding: S. K. Johnson, M. D.—Chairman of Rural Health Committee, Mississippi State Medical Association

Welcome: C. H. McCall, M. D.—President of the Mississippi State Medical Association

Panel: Hospital and Medical Pre-payment Insurance with Special Reference to Coverage of Rural Population

Members: Mr. Surrey Grafton, Administrator, Lackey Memorial Hospital, Forest, Miss.

Joe Guyton, M. D., Pontotoc, Miss.

Mr. Lambert G. Schulze, Staff Executive, Provident Life and Accident Insurance Co., Chattanooga, Tenn.

Mr. Richard C. Williams, Executive Director, Blue Cross-Blue Shield, Jackson, Miss.

Dr. Marion T. Lofton, Associate Professor of Sociology and Rural, State College, Miss.

Moderator and discussion leader: Dr. E. J. Neiderfrank, Extension Rural Sociologist, Agricultural Extension Service, Washington, D. C.

Afternoon Session—Lee Hall Auditorium—1:30-2:30 p. m.:
Presiding: S. K. Johnson, M.D.

"What the Medical School and Teaching Hospital Will Mean to Mississippi"

D. S. Pankratz, M.D. — Dean of the University of Miss. School of Medicine

David Wilson, M.D. — Medical Director of the University Teaching Hospital, Jackson, Miss.

Question and Answer Period

Recognition Service—Animal Husbandry Building—2:30 p.m.

H. C. Ricks, M.D.—Secretary of the Council, Miss. State Medical Association—Chairman

Agencies Participating: Hospital Association, Miss. Hospital and Medical Service, School-Health Service, Department of Public Welfare, Miss. Tuberculosis Association, Miss. Division of the American Cancer Society, Miss. Chapter-National Foundation for Infantile Paralysis, State Home Demonstration Council, 4-H Club Department, Miss. Heart Association, Miss. Crippled Children's Society, Hospital Auxiliary, State Nurses' Association.

Wednesday, July 14

CHURCH AND COMMUNITY CONFERENCE

Wednesday, July 14: Rev. E. E. Stidham, Coffeeville, Presiding, YWCA

- 8:00 Registration
- 8:00 Worship—Song Leaders: Rev. and Mrs. Oran Sigler, Sturgis; Devotion, Rev. Vernon Robinson, Olive Branch
- 9:00 "Let's Look Ahead," Rev. Harold A. Wolff, President, Mississippi Christian Community Fellowship
- 9:25 "Relation of My Church to My Community" Moderator: Rev. Charles Hanna, Nettleton. Panel composed of representatives of the ten or more churches who have had outstanding achievement during the year.
- 2:30 Recognition Program for Churches of the Year, Animal Husbandry Service Building
- 4:00 Annual Meeting—Mississippi Christian Community Fellowship, YMCA Auditorium
- 5:30 Fellowship Dinner, College Grill
- "The Southwide Church Development Program," G. Ross Freeman, Emory University; "Rural Life—A Challenge to the Church," Dr. E. W. Mueller, Division of Rural Life, National Lutheran Council, Chicago

ORGANIZATION MEETINGS

WEDNESDAY, July 14:

- Mississippi Duroc Breeders' Association, Office of YMCA Secretary, 10:00—10:30
- Christian Community Fellowship Group, Extension Conference Room, 4:00
- Mississippi Beekeepers' Association, Room 110, Montgomery Hall, 9:00—10:30. Extension Conference Room (film). 1:30
- Northeast Mississippi Power Association, Room 110 Montgomery Hall, 2:00
- Mississippi Rural Electric Association, North Seminar Room, Library, 2:00
- Farmer's Home Administration Staff Meeting, South Seminar Room, Library, 2:00
- Mississippi Home Economics Association, Luncheon, Basement Methodist Church

State Brucellosis Committee, YMCA Auditorium, 1:30-3:00 p. m.

Thursday, July 15

MISSISSIPPI YOUTH DAY

THURSDAY, July 15:

- 8:00-9:45 Registration and assignment to groups for tour—Animal Husbandry Service Building Lobby
- 10:15 All youth will assemble in Animal Husbandry Service Building Auditorium, State 4-H and FFA Presidents presiding
- 10:15-11:15 Entertainment by Mississippi youth
- 11:15-11:30 Recognition of youth organizations present.
- 11:30-12:00 Address: President Ben Hilbun
- 1:30 Assemble on parade ground in front of Lee Hall for organization in groups for guided tour.
- 1:45 - 4:00 Guided tours through college departments. After 4 p. m. groups are free to visit general exhibits and other things of interest about campus.

BEEF CUTTING DEMONSTRATION

THURSDAY MORNING, July 15: Animal Husbandry Service Building

- 8:45-10:15 Cutting methods, finish, yield, trimming and evaluation of wholesale and retail cuts.

ORGANIZATION MEETINGS

THURSDAY, July 15:

- Mississippi State College Agricultural Advisory Committee, YMCA Auditorium. 1:30—3:00
- Mississippi Hampshire Breeder's Association. YMCA Secretary's Office, 10:00—10:30. Room 110 Montgomery Hall, 1:00—4:00
- Poultry Improvement Association, Poultry Building, 9:30—10:00 and 1:30—3:30
- Mississippi Livestock and Sanitary Board, South Seminar Room, Library, 9:00—10:30
- Mississippi State Alumni Association, Executive Committee Meeting, Alumni Secretary's Office, 3:00

Events Occurring Both Wednesday and Thursday

REGISTRATION

Register for rooms in the lobby of the YMCA. Dormitory rooms 75 cents for adults, 50 cents for children. Bed linens, pillows, towels, soap and other toilet articles not furnished. Meals available at College cafeteria and Grill.

LIGHTING DEMONSTRATION

WEDNESDAY, July 14 and Thursday, July 15: Library Auditorium

- 1:00-2:30 Mrs. Lillian H. Hicks, TVA Home Economist, Demonstration—"Decorative Home Lighting."

TOURS—General tour buses leave Lee Hall 6:30 a.m. Wednesday and Thursday, return 8:00 a.m.

Special animal husbandry tours from East Door Animal Husbandry Service Building 8:00 to 10:00 a. m. Wednesday and Thursday.

Special dairy tours leave Animal Husbandry Service Building 4:00 p.m. Wednesday, return 5:30. Also leave YMCA 6:30 a. m. Thursday, return 8:00 a. m.

Special poultry tours from Poultry Building 8:00 to 10:00 a.m. Wednesday and Thursday.

EXHIBITS

School of Agriculture exhibits include: Agricultural En-

gineering laboratories, irrigation and weed control on south farm; Forestry, equipment displayed in front of Montgomery Hall; Agronomy, tour of Seed Laboratory, exhibit of soil profile and crops; Animal Husbandry, Poultry and Dairy tours with buildings open for inspection; Horticultural greenhouses open, flower display, and lawn demonstration; Animal Diseases, hog cholera control. School of Science, Geology museum in Engineering Building and Zoological museum in Biology Building.

School of Business, accounting laboratories open for inspection, bulletins available.

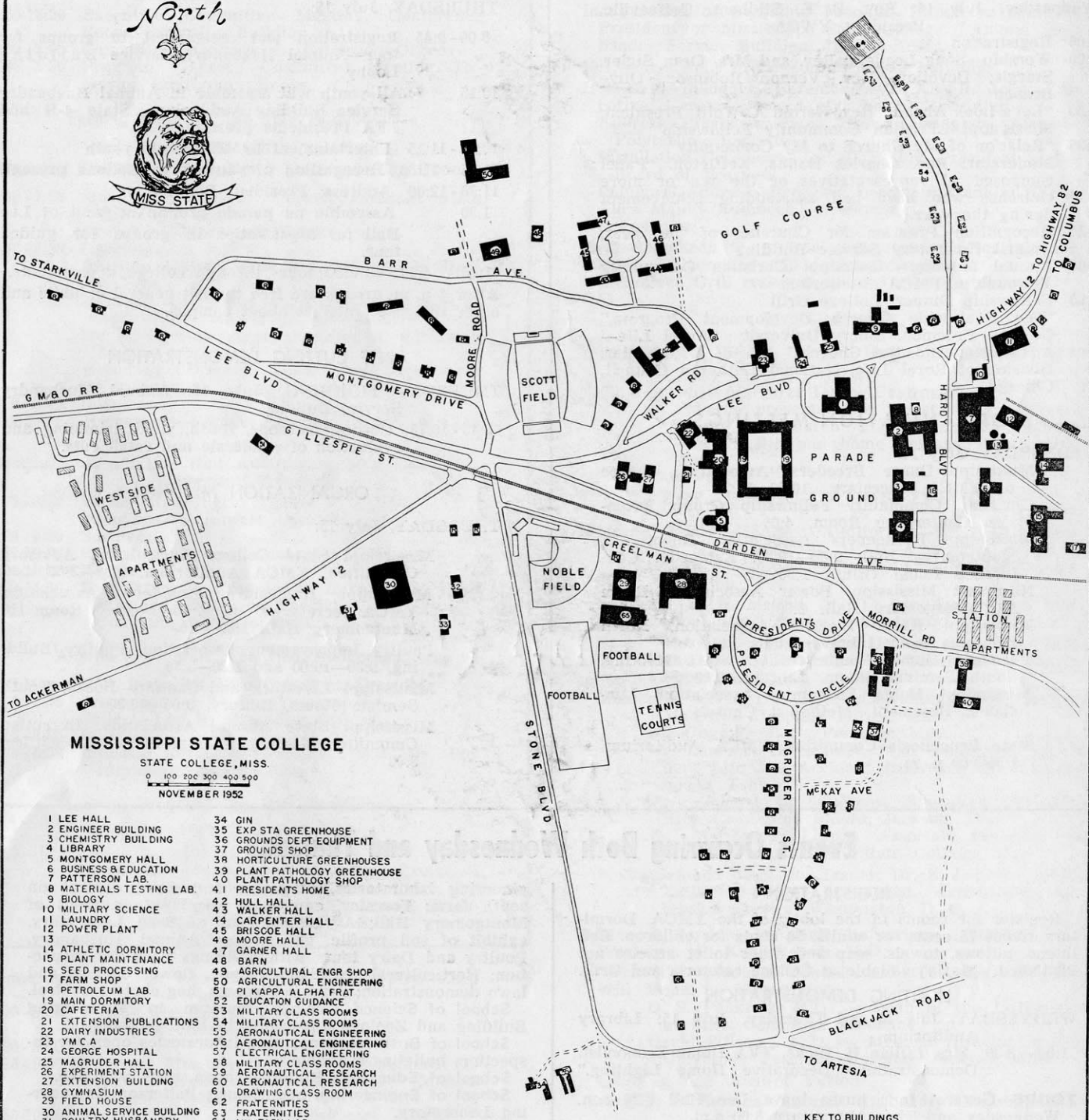
School of Education, Buildings open, staff available.

School of Engineering, open house, Patterson Engineering Laboratory.

In Animal Husbandry Service Building manufacturers, electric distributors, Agricultural and Industrial Board, Wild Life Commission, Mississippi Highway Safety Patrol, garden shop, and the Farm and Home and Family Living Exhibits. Beef cattle, hogs, sheep, dairy cattle, and poultry from College herds and flocks on exhibit in east side of building. Livestock parade in arena 10:30 a. m. Thursday.

Machinery and equipment displayed on campus.

All exhibits to be open from 9:00 a. m. to 9:00 p. m. on July 14 and July 15.



MISSISSIPPI STATE COLLEGE

STATE COLLEGE, MISS.
0 100 200 300 400 500
NOVEMBER 1952

- | | |
|----------------------------|-------------------------------|
| 1 LEE HALL | 34 GIN |
| 2 ENGINEER BUILDING | 35 EXP STA GREENHOUSE |
| 3 CHEMISTRY BUILDING | 36 GROUNDS DEPT EQUIPMENT |
| 4 LIBRARY | 37 GROUNDS SHOP |
| 5 MONTGOMERY HALL | 38 HORTICULTURE GREENHOUSES |
| 6 BUSINESS & EDUCATION | 39 PLANT PATHOLOGY GREENHOUSE |
| 7 PATTERSON LAB. | 40 PLANT PATHOLOGY SHOP |
| 8 MATERIALS TESTING LAB. | 41 PRESIDENTS HOME |
| 9 BIOLOGY | 42 HULL HALL |
| 10 MILITARY SCIENCE | 43 WALKER HALL |
| 11 LAUNDRY | 44 CARPENTER HALL |
| 12 POWER PLANT | 45 BRISCOE HALL |
| 13 | 46 MOORE HALL |
| 14 ATHLETIC DORMITORY | 47 GARNER HALL |
| 15 PLANT MAINTENANCE | 48 BARN |
| 16 SEED PROCESSING | 49 AGRICULTURAL ENGR SHOP |
| 17 FARM SHOP | 50 AGRICULTURAL ENGINEERING |
| 18 PETROLEUM LAB. | 51 PI KAPPA ALPHA FRAT |
| 19 MAIN DORMITORY | 52 EDUCATION GUIDANCE |
| 20 CAFETERIA | 53 MILITARY CLASS ROOMS |
| 21 EXTENSION PUBLICATIONS | 54 MILITARY CLASS ROOMS |
| 22 DAIRY INDUSTRIES | 55 AERONAUTICAL ENGINEERING |
| 23 YMCA | 56 AERONAUTICAL ENGINEERING |
| 24 GEORGE HOSPITAL | 57 ELECTRICAL ENGINEERING |
| 25 MAGRUDER HALL | 58 MILITARY CLASS ROOMS |
| 26 EXPERIMENT STATION | 59 AERONAUTICAL RESEARCH |
| 27 EXTENSION BUILDING | 60 AERONAUTICAL RESEARCH |
| 28 GYMNASIUM | 61 DRAWING CLASS ROOM |
| 29 FIELD HOUSE | 62 FRATERNITIES |
| 30 ANIMAL SERVICE BUILDING | 63 FRATERNITIES |
| 31 POULTRY HUSBANDRY | 64 MILITARY LAB |
| 32 VETERINARY SCIENCE | 65 SWIMMING POOL |
| 33 ABBATOIR | |

KEY TO BUILDINGS
■ PERMANENT
▨ TEMPORARY
□ RESIDENCES